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# IFMA 22

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## Program

### Saturday 2 March 2019

1200 – 2100 **Next Gens Program**  
*Please [click here](#) for further details*

### Sunday 3 March 2019

0800 – 1800 **Delegates Arrive**

0900 – 1600 **Next Gens Program**  
*Please [click here](#) for further details*

0930



**Walk Cataract Gorge (Book your own optional tour)**

[Click here](#) for further information

1300 – 2000 **Registration** | *Hotel Grand Chancellor, Conference Centre Foyer*

1530 – 1800 **IFMA Council Pre-Congress Meeting** | *Chancellor 6, Hotel Grand Chancellor*

1430 – 1630



**Historical Walking Tour of City Park (Optional)**

Join us for a tour of Launceston City Park, hosted by the Launceston Historical Society. The tour will be approximately 2 hours in length and is suitable for all fitness levels. Please meet in the Hotel Grand Chancellor Launceston lobby by 1420 with suitable walking shoes and a hat.

1800 – 2000 **Welcome Event – Social gathering and casual dining**  
Conference Centre, Hotel Grand Chancellor

## Monday 4 March 2019

0730 – 1800 **Registration** | Hotel Grand Chancellor, Conference Centre Foyer

### Accompanying Partner Program

0830 – 1630

The tour will depart from the Hotel Grand Chancellor Launceston, please meet in the hotel lobby no later than 0830.

### Plenary Session 1 – Global Issues | Chancellor 2

Session Chair Trevor Atkinson

### OFFICIAL CONGRESS OPENING AND WELCOME

0830 – 0900

Trevor Atkinson, President of the International Farm Management Association  
Jeremy Rockliff, Deputy Premier, Minister for Education and Training, Minister for Infrastructure, Minister for Advanced Manufacturing and Defence Industries

### INTRODUCTION TO THE THEME: GROWING AGRICULTURE AT 41<sup>0</sup> SOUTH

0900 – 0925

Mark Allison, CEO Elders, Chair Agribusiness Australia

### HOW CAN WE BEST MEET GROWING FOOD DEMANDS (AND HEALTH EXPECTATIONS) SUSTAINABLY BY 2030

0925 – 0955

Andrew Campbell, CEO, ACIAR

### THE INNOVATION AGENDA TO MEET GLOBAL AGRICULTURAL DEMAND

0955 – 1030

Michael Battaglia, CSIRO

1030 – 1100 **Morning Tea & Exhibition** | Conference Centre Foyer

### Plenary Session | Chancellor 2

Session Chair Trevor Atkinson

### THE FUTURE OF GLOBAL AGRICULTURE

1100 – 1130

Mick Keogh, Australian Competition and Consumer Commission

### ROLES OF GOVERNMENTS IN PROVIDING FOOD SUFFICIENCY AND DEVELOPING RURAL ECONOMIES

1130 – 1200

Nicola Morris, Agribusiness Specialist

### FARMER / CONSULTANTS PANEL

Q & A Panel with Pip Courtney

Panellists:

1200 – 1255

- [Robin Thompson, Australia](#)
- [Simon Wells, UK](#)
- [James Richardson, North America](#)
- [Philip Nyangweso, Africa](#)
- [Andy Macfarlane, New Zealand](#)

1255 – 1300 **Discussion**

1300 – 1400 **Lunch & Exhibition** | Conference Centre Foyer

	Concurrent Session 1	Concurrent Session 2	Concurrent Session 3	Concurrent Session 4	Concurrent Session 5	Concurrent Session 6
	Downstream linkages	Research & extension services	Role of Government	Environment & resources	Environment & resources	Business & people
Room	Chancellor 1	Chancellor 2	Chancellor 3	Chancellor 4	Chancellor 5	Chancellor 6
Session Chair	Dr Agata Malak-Rawlikowska	Tim Brigstocke	Trevor Atkinson	David Armstrong	Phillip Nyangweso	Damona Doye
1400 – 1415	Paper 2	Paper 81	Paper 30	Paper 20	Paper 84	Paper 70
	<a href="#">SUSTAINABILITY IN AUSTRALIAN SEAFOOD SUPPLY CHAINS: IDENTIFYING THE GAP BETWEEN THEORY AND PRACTICE</a>	<a href="#">COACHING RESULTS IN IMPROVED PASTURE MANAGEMENT PRACTICES</a>	<a href="#">THE UK GOVERNMENT'S ROLE IN POST BREXIT FARM INCOME SUPPORT AND TRADE POLICY</a>	<a href="#">ESTIMATING AGRICULTURAL DROUGHT RESILIENCE OF SMALLHOLDER LIVESTOCK FARMERS IN SOUTH AFRICA</a>	<a href="#">MULTIFUNCTIONAL LAND CONSOLIDATION EVALUATION FROM AN AGRICULTURAL ECONOMICS PERSPECTIVE</a>	<a href="#">THE BUSINESS RETURN EVOLUTION OF BIG FARMS IN SOUTHERN ROMANIA</a>
	Dr Elizabeth Jackson	Samantha Flight	Simon Ward	Dr Yonas Bahta	Dr Jakob Vesterlund Olsen	Toma Dimu

1415 – 1430	<p>Paper 69</p> <p><a href="#">WHAT CHINA WANTS FROM FARMING 'DOWN UNDER'</a></p> <p><i>Dr Sharon Lucock</i></p>	<p>Paper 99</p> <p><a href="#">SUSTAINING POSITIVE PRACTICE CHANGE</a></p> <p><i>Phil McKenzie</i></p>	<p>Paper 113</p> <p><a href="#">THE TASMANIAN AGRI-FOOD SCORECARD: QUANTIFYING AGRI-FOOD PRODUCTION AT THE STATE LEVEL</a></p> <p><i>Mary Bennett</i></p>	<p>Paper 42</p> <p><a href="#">TRANSPORTATION DISTANCE EFFECTS ON APPLICATION COSTS IN TWO DIFFERENT LIQUID MANURE TRANSPORT AND APPLICATION SYSTEMS</a></p> <p><i>Dr Kapil Arora</i></p>	<p>Paper 89</p> <p><a href="#">FROM LAKE ERIE TO THE OHIO RIVER: A SUMMARY OF NUTRIENT LOSS IMPACTS IN OHIO</a></p> <p><i>Dr Chris Bruymis</i></p>	<p>Paper 56</p> <p><a href="#">AG HELP WANTED: GUIDELINES FOR MANAGING AGRICULTURAL LABOR</a></p> <p><i>John Hewlett</i></p>
1430 – 1445	<p>Paper 59</p> <p><a href="#">RED MEAT CONSUMERS' PREFERENCES: A CASE STUDY OF THE MANGAUNG METROPOLITAN MUNICIPALITY</a></p> <p><i>Dr Willem Abraham Lombard</i></p>	<p>Paper 27</p> <p><a href="#">ENHANCING THE ROLE AND IMPACT OF FARMER BUSINESS NETWORKS/ADVISORY SERVICES ON NEW ZEALAND'S AGRICULTURAL KNOWLEDGE AND INNOVATION SYSTEM [AKIS] – THE FARMER PERSPECTIVE</a></p> <p><i>Eva Schroer-Merker</i></p>	<p>Paper 53</p> <p><a href="#">INTEGRATING AGRICULTURAL &amp; ENVIRONMENTAL MANAGEMENT POLICY: A UK PERSPECTIVE</a></p> <p><i>John Wibberley</i></p>	<p>Paper 47</p> <p><a href="#">AN ONLINE MAPPING TOOL TO GUIDE VITICULTURE EXPANSION IN TASMANIA, AUSTRALIA</a></p> <p><i>Mathew Webb</i></p>	<p>Paper 83</p> <p><a href="#">EVALUATING LAND PRICES UNDER ENVIRONMENTAL REGULATION</a></p> <p><i>Dr Jakob Vesterlund Olsen</i></p>	<p>Paper 108</p> <p><a href="#">SHIFT IS HAPPENING</a></p> <p><i>Sally Murfet</i></p>
1445 – 1500	<p>Paper 110</p> <p><a href="#">HOW SUSTAINABLE SHORT FOOD SUPPLY CHAINS ARE?</a></p> <p><i>Dr Agata Malak-Rawlikowska</i></p>	<p>Paper 28</p> <p><a href="#">ENHANCING THE ROLE AND IMPACT OF FARMER BUSINESS NETWORKS/ADVISORY SERVICES ON NEW ZEALAND'S AGRICULTURAL KNOWLEDGE AND INNOVATION SYSTEM [AKIS] – THE RURAL PROFESSIONAL PERSPECTIVE –</a></p> <p><i>Professor Alison Bailey</i></p>	<p>Poster Presentations (3 minutes)</p> <p>Paper 90</p> <p><a href="#">LEGAL DEFENSES AND IMPACT ON AGRICULTURAL OPERATIONS</a></p> <p><i>Paul Goeringer</i></p>	<p>Paper 58</p> <p><a href="#">RESOURCES USE, TECHNICAL EFFICIENCY OF MAIZE INDUSTRY AND PERFORMANCE OF THE SOUTH AFRICAN ECONOMY</a></p> <p><i>Dr Yonas Bahta</i></p>	<p>Paper 34</p> <p><a href="#">HOW AGRI-FOOD COMPANIES SOLVE STRATEGIC CHALLENGES</a></p> <p><i>Henning Otte Hansen</i></p>	
1500 – 1515	<p>DISCUSSION</p>	<p>Poster Presentations(3 minutes)</p> <p>Paper 36</p> <p><a href="#">ANNIE'S PROJECT BUSINESS MANAGEMENT COURSE FOR FARM AND RANCH WOMEN IN WYOMING</a></p> <p><i>Cole Ehmke</i></p>	<p>Paper 63</p> <p><a href="#">HOW DO TASMANIAN FARMERS VIEW FARM BIOSECURITY?</a></p> <p><i>Mandy Bowling</i></p>	<p>DISCUSSION</p>	<p>Poster Presentation (3 minutes)</p> <p>Paper 45</p> <p><a href="#">ENVIRONMENT AND RESOURCES: FERTILIZER APPLICATOR TRAINING- IMPACT EVALUATION</a></p> <p><i>Amanda Douridas</i></p>	
		<p>Paper 37</p> <p><a href="#">REACHING UNDERSERVED AGRICULTURAL OPERATORS IN AMERICA'S WEST THROUGH A CONFERENCE SERIES</a></p> <p><i>Cole Ehmke</i></p>			<p>DISCUSSION</p>	
		<p>Paper 43</p> <p><a href="#">FARMER ATTITUDE TOWARDS ADVISORY SERVICES IN SWEDEN</a></p> <p><i>Jannica Krafft</i></p>				

1515 – 1545	Afternoon tea & Exhibition   Conference Centre Foyer					
	Concurrent Session 7	Concurrent Session 8	Concurrent Session 9	Concurrent Session 10	Concurrent Session 11	Concurrent Session 12
	Downstream linkages	Research & extension services	People of Future Agriculture	Environment & resources	Environment & resources	Managing farm business
Room	Chancellor 1	Chancellor 2	Chancellor 3	Chancellor 4	Chancellor 5	Chancellor 6
Session Chair	Edward Majewski	Paul Bowman	Robert Patterson	Brian Jacobsen	Richard Cooksley	Guido van der Hoeven
	Paper 16	Paper 32	Paper 116	Paper 50	Paper 71	Paper 15
1545 – 1600	<a href="#">COOPERATION OF DUTCH FARMERS IN FOOD SUPPLY CHAINS</a>	<a href="#">A THOUGHT EXPERIMENT IN BENCHMARKING AND OPTIMISATION</a>	<a href="#">THE FARM MANAGEMENT ACCOUNTING LITERACY OF ACCOUNTANTS</a>	<a href="#">MANAGING WALLABIES ON KING ISLAND: MANAGEMENT THAT WORKS</a>	<a href="#">EVALUATION OF ENERGY FOOTPRINT OF PASTORAL AND BARN DAIRY FARMING SYSTEMS IN NEW ZEALAND</a>	<a href="#">BUYING AN AGRICULTURAL TRACTOR FOR COMMERCIAL FARMING IN SOUTH AFRICA</a>
	Willy Baltussen	Simon Ward	Mike Stephens	Ellen Freeman	Hafiz Muhammad Abrar Ilyas	Professor Christo Bisschoff
	Paper 111	Paper 39	Paper 114	Paper 54	Paper 80	Paper 17
1600 – 1615	<a href="#">POSITIONING NEW ZEALAND'S PRIMARY INDUSTRY TO TAKE ADVANTAGE OF OPPORTUNITIES PRESENTED BY NEW AND EMERGING TECHNOLOGIES IN THE PRODUCTION AND MARKETING OF FOOD PRODUCTS</a>	<a href="#">UNDERSTANDING GRAZING DECISIONS ON TASMANIAN DAIRY FARMS</a>	<a href="#">KITCHEN TABLE, PILLOW AND PADDOCK</a>	<a href="#">RANGE MANAGEMENT FOR CROPS, LIVESTOCK &amp; WILDLIFE ON KENYA'S EQUATOR</a>	<a href="#">TOWARD A BETTER NATURAL RESOURCE MANAGEMENT DELIVERY MODEL WITH A GREATER EMPHASIS ON THE FARMING SECTOR – THE TAMAR VALLEY EXPERIENCE</a>	<a href="#">DEPRECIATION: BALANCING THE SHORT GAME AGAINST THE LONG GAME, A UNITED STATES PERSPECTIVE</a>
	Stephen Macaulay	Alison Hall	Mike Stephens	John Wibberley	Gregory Lundstrom	Guido van der Hoeven
	Paper 72	Paper 88	Paper 41	Paper 21	Paper 7	Paper 25
1615 – 1630	<a href="#">RETAILERS AS SOCIETAL GATEKEEPERS: BENEFICIAL TO PRODUCERS AND CONSUMERS?</a>	<a href="#">EFIELDS: CONNECTING SCIENCE TO FIELDS</a>	<a href="#">'I'M NOT MAKING A WILL' – DIFFICULT CONVERSATIONS</a>	<a href="#">IS IT COSTLY TO EXPAND YOUR LIVESTOCK FARM NEAR A NATURA 2000 AREA IN THE EU?</a>	<a href="#">THE DEVELOPMENT AND PROMOTION OF ENVIRONMENTALLY SUSTAINABLE FOOD PRODUCTS IN SOUTH AFRICA</a>	<a href="#">BUSINESS OPERATION STATUS OF CHINESE FARMER COOPERATIVES: A 6-YEAR TRACKING INVESTIGATION OF COOPERATIVE A</a>
	Associate Professor Sharon Forbes	Amanda Douridas	Richard Soffe	Dr Brian Jacobsen	Dr Henry Jordaan	Dr Lei Jia
	Paper 35	Paper 23	Paper 52	Paper 104	Paper 103	Paper 1
1630 – 1645	<a href="#">THE INTERNATIONAL TRANSFER OF COOPERATIVE OWNERSHIP IN AGRICULTURE: BARRIERS AND OPPORTUNITIES</a>	<a href="#">CHALLENGES AND OPPORTUNITIES OF HOMESTEAD FOOD GARDEN IN SOUTH AFRICA: A CASE OF PUMPKIN PRODUCTION</a>	<a href="#">IS THERE A PIVOTAL ROLE FOR FARM CONSULTANTS IN FARM BUSINESS SUCCESSION PLANNING?</a>	<a href="#">IS SHEEP DAIRYING A MORE SUSTAINABLE LAND-USE PARADIGM FOR NEW ZEALAND THAN COW DAIRYING?</a>	<a href="#">STATE APPROACHES TO REDUCING AGRICULTURAL NUTRIENT IMPACTS ON WATER QUALITY IN THE UNITED STATES</a>	<a href="#">A CRITICAL REVIEW OF GLOBAL VEGETABLE BENCHMARKING</a>
	Henning Otte Hansen	Dr Willem Abraham Lombard	Iona McCarthy	Sue Trafford	Associate Professor Peggy Kirk Hall	Dr Elizabeth Jackson
1645 – 1700	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION
1800 – 2300	IFMA 22 Social Evening					
	Launceston Greyhound Racing Club, coaches will depart from the Hotel Grand Chancellor at 1800 and will return back to the hotel between 2130 and 2300					

## Tuesday 5 March 2019

0730 – 0830 Registration | Hotel Grand Chancellor, Conference Centre Foyer  
0800 – 1700 Field Tours

- Field Tour 1 – North East – diversification & tourism – **Departing at 0800**
- Field Tour 2 – Cressy – mixed grazing and cropping – **Departing at 0830**
- Field Tour 3 – Northern Midlands – wool, cherries and conservation – **Departing at 0800**
- Field Tour 4 – Deloraine – three ways to increase dairying profitability – **Departing at 0800**

- Field Tour 5 – North West – diversification and intensive cropping – **Departing at 0800**
- Field Tour 6 – North West – protected horticulture – **Departing at 0800**
- Field Tour 7 – North West – technology and research – **Departing at 0800**
- Field Tour 8 – Cressy – farm transition – **Departing at 0830**

Please meet in the hotel lobby at least 15 minutes before your coach departure time, we encourage all participants to wear closed toe shoes, bring a hat, and a jacket.

### Free evening for delegates

## Wednesday 6 March 2019

0800 – 1730 **Registration** | Hotel Grand Chancellor, Conference Centre Foyer

0800 – 0830 **IFMA General Meeting** – All members welcome | Chancellor 6

### Accompanying Partner Program

0830 – 1630

The tour will depart from the Hotel Grand Chancellor Launceston, please meet in the hotel lobby no later than 0830.

Room	Concurrent Session 13	Concurrent Session 14	Concurrent Session 15	Concurrent Session 16	Concurrent Session 17	Concurrent Session 18
Session Chair	Greg Bott	Donna Lucas	Abele Kuipers	David Hughes	Peter Ball	Heather Watson
	Future technologies	Managing farm business	Managing farm business	Business models for farming	Strategies for ag growth	People & managing
	Chancellor 1	Chancellor 2	Chancellor 3	Chancellor 4	Chancellor 5	Chancellor 6
	Paper 92	Paper 38	Paper 95	Paper 118	Paper 4	Paper 8
0845 – 0900	<a href="#">ECONOMIC OUTLOOK FOR FARM SURVIVAL IN THE CURRENT FARM ECONOMY DOWNTURN</a> Dr James Richardson	<a href="#">USING BENCHMARKING AND KEY PERFORMANCE INDICATORS TO COMMUNICATE BETWEEN MANAGEMENT AND GOVERNANCE IN LARGE FARMING ENTERPRISES</a> Dr David Stevens	<a href="#">NEW ZEALAND DAIRY FARMERS' DEBT MANAGEMENT STRATEGIES</a> Koohyar Khatami	<a href="#">THREE TO FIVE YEARS ON – THE FARM BUSINESS RESILIENCE CASE STUDY OF STRATEGIC PLANNING TO ADDRESS WICKED PROBLEMS IN FARM MANAGEMENT</a> John Noonan	<a href="#">WIND TURBINES IN GERMAN AGRICULTURE – NO RISK, NO GAIN? CURRENT SITUATION AND ECONOMIC VIABILITY</a> Professor Clemens Fuchs	<a href="#">PEOPLE OF FUTURE AGRICULTURE: TRUST AND SUCCESSION IN FAMILY BUSINESSES</a> Catherine Bell
0900 – 0915	<a href="#">PRECISION AGRICULTURE TECHNOLOGY ADOPTION IN U.S. CROP PRODUCTION</a> Professor James Mintert	<a href="#">USING THE FINANCIAL RATIOS ROA AND ROE TO PREDICT FARM LOAN DEFICIENCY RATES</a> Dr Gregory Ibendahl	<a href="#">MEASURING HOW NZ DAIRY FARMERS REACT TO VOLATILE PRICES BY ANALYSING FARMER RESPONSES OVER A PERIOD OF TIME USING PANEL DATA</a> Professor Nicola Shadbolt	<a href="#">MODELS OF SERVICE DELIVERY FOR CASI IN THE EGP: OPPORTUNITIES AND CHALLENGES</a> Dr Roy Murray-Prior	<a href="#">FERMENTAS: BOOSTING GROWTH THROUGH SMART SPECIALISATION</a> Phillipa Dawson	<a href="#">A COMPARISON OF SUCCESSION PLANNING CONSULTANCY PROCESSES</a> Iona McCarthy
0915 – 0930	<a href="#">ADOPTION OF PRECISION AGRICULTURE TECHNOLOGY</a> Dr Gregory Ibendahl	<a href="#">FARM CHANGE THROUGH BENCHMARKING FOR FARM MANAGEMENT</a> Christopher Lewis & Ian Williams	<a href="#">FUTURE DAIRY FARM SYSTEMS: A BIO-ECONOMIC ANALYSIS</a> Felix Rodriguez-Firpo	<a href="#">THE DEVELOPMENT OF A MULTI-DISCIPLINED APPROACH FOR DETERMINING NEW ZEALAND DAIRY FARMER ATTITUDES TOWARDS SUSTAINABILITY</a> Professor Alison Bailey	<a href="#">ENTERPRISE SUITABILITY MAPPING: GUIDING AGRICULTURAL DEVELOPMENT IN TASMANIA, AUSTRALIA</a> Dr Darren Kidd	<a href="#">FARMING FOR OUR FUTURE: COMMUNICATION IS KEY TO BRIDGING THE GAP</a> Heather Watson
0930 – 0945	<a href="#">BLOCKCHAIN TECHNOLOGY APPLICATIONS IN THE WYOMING FOOD SYSTEM</a> Cole Ehmke	<a href="#">CLOUD BENCHMARKING FOR FARM MANAGEMENT</a> Eric Nankivell	<a href="#">INNOVATIVE DAIRY CATTLE MANAGEMENT DEVELOPMENT STRATEGIES UNDER ENVIRONMENTAL AND PUBLIC RESTRICTIONS</a> Dr Abele Kuipers	<a href="#">FARM INNOVATION AND PROPOSED SYSTEM FOR ENTREPRENEURS AND FARMERS TO OPERATE FOR MUTUAL BENEFIT</a> Simon Ward	<a href="#">EXPLORING CLIMATE CHANGE ADAPTATION WITH AUSTRALIAN WINE CONSUMERS</a> Dr Gemma Lewis	<a href="#">A CASE STUDY OF THE EVOLUTION OF SUCCESSION AND GOVERNANCE ON A NEW ZEALAND DAIRY FARM</a> Marvin Pangborn

	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION	DISCUSSION
			Poster Presentations (3 minutes)			Poster Presentation (3 minutes)
			Paper 22			Paper 33
			<a href="#">POTENTIAL FOR SENSOR TECHNOLOGIES TO ESTIMATE DRY MATTER YIELD IN PASTURE CULTIVAR EVALUATIONS</a>			<a href="#">SUCCESSFUL SUCCESSION PLANNING THROUGH EFFECTIVE FAMILY COMMUNICATIONS</a>
			<i>Clare Leddin</i>			<i>Jeffrey Tranel</i>
0945 – 1000			Paper 75			
			<a href="#">PILOT PROJECT: "DAIRY SUSTAINABILITY TOOL": IMPLEMENTATION AND FEASIBILITY OF A SECTOR-SPECIFIC CONCEPT FOR THE SUSTAINABLE DEVELOPMENT OF DAIRY PRODUCTION IN GERMANY</a>			
			<i>Tomke Lindena</i>			
1000 – 1045	<b>Morning tea &amp; Exhibition   Conference Centre Foyer</b>					
	Concurrent Session 19	Concurrent Session 20	Concurrent Session 21	Concurrent Session 22	Concurrent Session 23	Concurrent Session 24
	<b>Future technologies</b>	<b>Managing farm business</b>	<b>Managing farm business</b>	<b>Business models for farming</b>	<b>Strategies for ag growth</b>	<b>People and Research &amp; extension</b>
<i>Room</i>	<i>Chancellor 1</i>	<i>Chancellor 2</i>	<i>Chancellor 3</i>	<i>Chancellor 4</i>	<i>Chancellor 5</i>	<i>Chancellor 6</i>
<i>Session Chair</i>	Robin Thomsson	Jaka Zgajnar	Robert Patterson	Phillip Nyangweso	David Hughes	Richard Cooksley
	Paper 112	Paper 40	Paper 74	Paper 26	Paper 101	Paper 64
	<a href="#">FUTURE TECHNOLOGIES: EMPOWERING FARMERS TO NEGOTIATE THE LEGAL LANDSCAPE OF FUTURE FARMING TECHNOLOGIES</a>	<a href="#">RISK ANALYSIS AT BERRY FRUIT FARMS</a>	<a href="#">EDF SNAPSHOT 2018: ANIMAL WELFARE IN EUROPEAN DAIRY FARMS – FIRST INSIGHTS</a>	<a href="#">HOW FARMERS ADD INCOME</a>	<a href="#">CARBON NEUTRAL BRAZILIAN BEEF: AN ANALYSIS OF ITS ECONOMIC VIABILITY FOR LIVESTOCK SUSTAINABLE INTENSIFICATION</a>	<a href="#">TRAINING FARM MANAGEMENT CONSULTANTS: A CASE STUDY FROM NEW ZEALAND</a>
1045 – 1100		<i>Dr Jaka Zgajnar</i>	<i>Tomke Lindena</i>	<i>Rosalind Gough</i>	<i>Mariana Pereira</i>	<i>Dr Victoria Westbrooke</i>
	<i>Associate Professor Leanne Wiseman</i>					
	Paper 115	Paper 51	Paper 65	Paper 66	Paper 107	Paper 24
	<a href="#">DEVELOPMENT OF A COST-EFFECTIVE WATER PRODUCTIVITY ACCOUNTING TOOL FOR AGRICULTURE</a>	<a href="#">CHECK YOUR BLIND SPOTS: 360° OF FARM RISK MANAGEMENT</a>	<a href="#">THE ECONOMIC FEED CONSUMPTION OF DIFFERENT CATTLE BREEDS IN A COW-CALF PRODUCTION SYSTEM</a>	<a href="#">CUSTOMER ENGAGEMENT OF SOUTH AFRICAN FARMERS TOWARDS THEIR FERTILIZER SUPPLIER</a>	<a href="#">EXTENDING KNOWLEDGE AND EMPOWERING WOMEN IN AGRICULTURE: A LOGIC MODEL PERSPECTIVE FROM IOWA</a>	<a href="#">PREPARING GRADUATE STUDENTS FOR FUTURE WORKFORCE IN AGRICULTURE THROUGH INTERNATIONAL EXPERIENCES</a>
1100 – 1115	<i>Dr Joanne Tingey-Holyoak</i>	<i>Mathieu Lipari</i>	<i>Dr Henry Jordaan</i>	<i>Professor Christo Bisschoff</i>	<i>Madeline Schultz</i>	<i>Dr Shida Henneberry</i>
	Paper 62	Paper 94	Paper 5	Paper 102	Paper 86	Paper 117
	<a href="#">FARMER MANAGERIAL SOVEREIGNTY: AN INTERNATIONAL ISSUE GLIMPSED IN KENYA &amp; THE UK</a>	<a href="#">INNOVATION IN EAGLE: FARM BUSINESS MANAGEMENT SOFTWARE</a>	<a href="#">A FRAMEWORK FOR AGRICULTURE FRESH PRODUCE MARKET HUB IN A RURAL AREA: APPLICATION OF BRICKS AND CLICK METHOD IN TAUNG, SOUTH AFRICA</a>	<a href="#">HOW CAN THE SOUTH AFRICAN BEEF CLASSIFICATION SYSTEM BE ADAPTED TO MEET MODERN CONSUMERS' DEMANDS</a>	<a href="#">CHOOSING BETWEEN AGRICULTURAL INVESTMENT OPPORTUNITIES IN THE FREE STATE PROVINCE OF SOUTH AFRICA: A MULTIPLE CRITERIA ANALYSIS</a>	<a href="#">SQUARE PEGS AND ROUND HOLES: CAN BUSINESS SCHOOLS DO AGRIBUSINESS AND FARM MANAGEMENT?</a>
1115 – 1130	<i>John Wibberley</i>	<i>Terry Betker</i>	<i>Usapfa Luvhengo</i>	<i>Mario Jakobus</i>	<i>Dr Johmy van der Merwe</i>	<i>John Noonan</i>

1130 – 1145

Paper 68

[GRAIN GROWERS' ATTITUDES TOWARDS, AND USE OF DIGITAL AGRICULTURE TECHNOLOGIES: A SURVEY OF AUSTRALIAN FARMERS](#)

*Cameron Taylor*

Paper 61

[ENTERPRISE RISK ANALYSIS](#)

*John Hewlett*

Paper 105

[A PRODUCE PRICE ANALYSIS OF REGIONAL OHIO VALLEY PRODUCE AUCTIONS](#)

*Brad Bergefurd*

Poster Presentations (3 minutes)

Paper 11

[FACTORS INFLUENCING THE DEVELOPMENT OF FARMERS' ABILITIES DURING AND AFTER UNDERTAKING RECURRENT TRAINING PROGRAMMES IN JAPAN](#)

*Associate Professor Yukio Kinoshita*

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Paper 13

[ROLES OF GOVERNMENT: EDUCATING GOVERNMENT OFFICIALS ABOUT AGRICULTURAL ISSUES](#)

*Dr Chris Bruynis*

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Paper 14

[PEOPLE OF FUTURE AGRICULTURE: EDUCATING YOUTH WITH AGRICULTURE REALITY](#)

*Kathy Bruynis*

1145 – 1200

DISCUSSION

DISCUSSION

DISCUSSION

DISCUSSION

DISCUSSION

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Paper 18

[EDUCATING FARMERS TO USE BIOSECURITY IS AN IMPORTANT RISK MANAGEMENT TOOL](#)

*Dr Jonathan Moyle*

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Paper 19

[FOOD AND FIBRE EDUCATION- SECURING THE FUTURE](#)

*Ms Lynn Mason*

1200 – 1300

Lunch & Exhibition | *Conference Centre Foyer*

Plenary Session – New Technologies for production | *Chancellor 2*

Session Chair

Robert Patterson

1300 – 1330

[TICKETS PLEASE! TRAIN LEAVES IN 30MIN...](#)

*Jesse Reader, Bosch AgTech*

1330 – 1400

[HARDWARE – ROBOTICS, PRECISION FARMING, AUTOMATION](#)

*Professor Salah Sukkarieh, Director of Research & Innovation at the Australian Centre for Robotics and Autonomous Systems, Sydney University*

1400 – 1430

[GENOMICS IN OUR AGRICULTURE FUTURE](#)

*Professor Kevin Smith, Melbourne University*

1430 – 1500

Afternoon tea & Exhibition | *Conference Centre Foyer*

Plenary Session | *Chancellor 2*

Session Chair

Robert Patterson

1500 – 1530 [EXTERNAL INFLUENCES AFFECTING FARMING AND FARMERS](#)

*Mirjana Prica, MD Food Innovation Australia*

1530 – 1600 [PEOPLE IN AGRICULTURE, ATTRACTING & TRAINING THE NEXT GENERATION](#)

*Andrew Harris Hagley Farm School & Stephen Ives, University of Tasmania*

1600 – 1630 **INNOVATION IN FARM BUSINESS MANAGEMENT**

*Derek Baker, UNE Prof Agribusiness*

1630 – 1700 **BRANDING AND MARKETING OF REGIONAL PRODUCE**

*Jane Bennett, TasFOODS*

1700 – 1730 **NEXT GENS CASE STUDY PRESENTATION**

*“Growing Agriculture” Dinner*

*MC – Andrew Brown*

1900 – 2230

[Serving on the Home Front](#)

*Robyn Van-Dyk, Australian War Memorial Chancellor 1 & 2, Hotel Grand Chancellor*

## Thursday 7 March 2019

0730 – 0830 **Registration** | *Hotel Grand Chancellor, Conference Centre Foyer*

**Field Tours**

- Field Tour 1 – North East – diversification & tourism – **Departing at 0800**
- Field Tour 2 – Cressy – mixed grazing and cropping – **Departing at 0830**
- Field Tour 3 – Northern Midlands – wool, cherries and conservation – **Departing at 0800**
- Field Tour 4 – Deloraine – three ways to increase dairying profitability – **Departing at 0800**
- Field Tour 5 – North West – diversification and intensive cropping – **Departing at 0800**
- Field Tour 6 – Cancelled
- Field Tour 7 – North West – technology and research – **Departing at 0800**
- Field Tour 8 – Cressy – farm transition – **Departing at 0830**

0800 – 1700

Please meet in the hotel lobby at least 15 minutes before your coach departure time, we encourage all participants to wear closed toe shoes, bring a hat, and a jacket.

1900 – 2300



IFMA Congress Dinner

*Albert Hall*

*47 Tamar St & Cimitiere St, Launceston*

Please meet in the Hotel Grand Chancellor Lobby at 1845 and we walk to the Albert Hall as a group. If you are arriving to the Albert Hall directly please use the Cimitiere Street Entrance.

The evening will feature performances from the Launceston City Band and an Organ performance from Geoff Anderson.

## Friday 8 March 2019

0745 – 1400 **Registration** | *Hotel Grand Chancellor*



<b>Room</b>	<i>Chancellor 1</i>	<i>Chancellor 3, 4 &amp; 5</i>
	<b>Concurrent Session 1</b>	<b>Concurrent Session 2</b>
Session Chair	Laurie Bonney	Richard Rawnsley
	<b>HORTICULTURE:</b>	<b>BROADACRE:</b>
0815 – 0935	<ol style="list-style-type: none"> <li>1. Kate Sutherland, Burlington Berries, berry fruits</li> <li>2. Andrew Hall, Reid Fruits, cherries</li> <li>3. Brian Hartnett, poppies</li> <li>4. Matthew Greenhill, Botanical Resources Australia, pyrethrum,</li> </ol>	<ol style="list-style-type: none"> <li>1. Stephen Creese, grazing and cropping farms, lambs, wool</li> <li>2. Frances Bender, Huon Aquaculture Exec Director</li> <li>3. Greg Bott, Organic Dairy Farmers</li> <li>4. Andrew Thompson, Tasmania Feedlot</li> </ol>
0935 – 1005	<b>Morning Tea &amp; Exhibition</b>   <i>Conference Centre Foyer</i>	
	<b>Plenary Session</b>   <i>Chancellor 2</i>	
Session Chair	Donna Lucas & Peter Ball	
	<b><u><a href="#">PRODUCING A STRATEGY THAT ACHIEVES RESULTS</a></u></b>	
1005 – 1045	<i>Terry Betker, Backswath Management Inc, Manitoba Canada</i>	
	<b>ROUND-TABLE WORKSHOPS – DISCUSSING STRATEGIES TO GROW AGRICULTURE:</b>	
1045 – 1245	<ul style="list-style-type: none"> <li>• <i>What should farmers do?</i></li> <li>• <i>Roles for governments.</i></li> <li>• <i>How should others involved in agriculture respond?</i></li> </ul>	
	<b>CONGRESS CLOSING CEREMONY</b>	
1245 – 1300	<i>Trevor Atkinson</i>	
1300 – 1400	<b>Farewell Lunch</b>   <i>Conference Centre Foyer</i>	
1300 – 1530	<b>IFMA Council Post-congress Meeting</b>   <i>Chancellor 6, Hotel Grand Chancellor</i>	

## IFMA

The objective of the International Farm Management Association is to further the knowledge and understanding of farm business management and to exchange ideas and information about farm management theory and practice throughout the world. The IFMA is a non profit-making organisation and currently the Association has members in over 50 countries.

- [ifmaonline.org](http://ifmaonline.org)

## Congress Managers

Please contact the team at Conference Design with any questions regarding the Congress.

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