

SPECIALTY CROPS PRODUCTION WORKSHOP & Risk Management Tools for Producers

The University of California Cooperative Extension, in collaboration with the USDA Risk Management Agency, RightRisk, and the Ventura County Extension invite you to join us for a workshop on Specialty Crop Production and Risk Management Tools for producers in Southern California. The workshop will explore the challenges and opportunities selecting and growing specialty crops and improve your ability to manage the associated risks to help you and your farm thrive in today's challenging environment.

Wednesday, June 17th 2015
7:00 a.m. - 12:15 p.m.

UC Hansen Agricultural Center
14292 W. Telegraph Road | Santa Paula

~ Spanish Translation Available on Request ~

How much risk is right for you?

- 7:00 am** **Registration & Continental Breakfast**
- 7:20 am Welcome & Workshop Overview - *Jose Fernandez de Soto, UC Hansen REC*
- 7:30 am Ventura County Water, Pests and Regulatory Update –
Henry Gonzales, Ventura County Ag Commissioner
- 8:00 am Pitahaya or Dragon Fruit - *Ramiro Lobo, UCCE San Diego County*
- 8:30 am Blackberries – *Oleg Daugovish, UCCE Ventura County*
- 9:00 am Insect Pest Management for Specialty Crops
(*Blueberries, Blackberries, and Pitahaya*) –
Anna Howell, UCCE Ventura
- 9:30 am** **Break**
- 10:00 am Water Use & Irrigation Efficiency –
Jose Fernandez de Soto, UC Hansen REC
- 10:30 pm Fertility Management for Specialty Crops -
Jose A. Gomez - AGQ Labs
- 11:00 pm Risk Management Tools &
Strategies for Specialty Crops -
John Hewlett, Extension Economist, University of Wyoming
- 11:30 pm The Enterprise Risk Analyzer:
Comparing & Selecting Crop Alternatives -
John Hewlett, Extension Economist, University of Wyoming
- 12:00 pm Workshop Evaluation, Future Programs, Adjourn –
Jose Fernandez de Soto, UC Hansen REC



Registration/Fee:

\$25 if paid online or postmarked by June 12 or \$30 thereafter.

Please register online: <http://ucanr.edu/2015-spcropsworkshop-ventura> to secure a space and to help us plan for meals and handouts.

The registration fee covers handout materials, refreshments, and lunch.

Information:

For more information or to request special accommodations, including Spanish translation, please call 858-822-7711 for details about the program or for information on how to register by phone or mail.

RIGHT RISK™

University of California

Agriculture and Natural Resources

<http://eRightRisk.com>

RMA USDA